



**22-25
AUG
2018**

 cinefestoz.com

AUSTRALIA'S RICHEST FILM PRIZE

BUSSELTON | BUNBURY | MARGARET RIVER

CinefestOZ Industry Program

INDUSTRY WELCOME

CinefestOZ partners with Australia's leading industry groups to offer film related events with a significant line up of presenting Australian film professionals. The Industry Program looks to drive new thinking, ideas and opportunities. As a direct result of the program, seven films have been made in the South West Region in the past five years and at least a further seven are in development or pre-production at the present time.

WEDNESDAY 22ND AUGUST

ADG Directors' Immersive

The Weld

Time: 9am, Two day course | Ticket Price: Workshop on application through ADG

Ten WA directors will be selected by an independent panel to participate in this two-day workshop guided by two of Australia's most accomplished screen directors. Learn from these directors as they reveal directing techniques and share advice. Moderated by Australian Directors' Guild CEO, Kingston Anderson and WA Chapter Head, Cathy Henkel.

THURSDAY 23RD AUGUST

CinefestOZ Industry Welcome

Council Chambers, Festival Hub

Time: 10am | FREE

Celebrate the beginning of the Industry Program with what makes it special, you - the makers of Australian film! Come down to the welcome session to collect your Industry or Student Cinepass and help us open the Industry Program.

Factual Focus - Panel Discussion

Council Chambers, Festival Hub

Thurs Aug 23 | 10.45am | \$15

Join us for a panel-led discussion around the factual space. Our expert team will pull apart the current appetite for real stories and what the future holds in and around this space.

Demand Film - International Distribution Lunch

Council Chambers, Festival Hub

Time: 12:30pm | Ticket Price: \$15

An Industry lunch sponsored by Australian company Demand Film. Lunch is followed by the session - Marketing your theatrical release in multiple territories (when you haven't got a Hollywood budget).

Marketing your theatrical release in multiple territories

(when you haven't got a Hollywood budget)

Council Chambers, Festival Hub

Time: 1:15pm | Ticket Price: \$10

In the past five years, new opportunities for theatrical distribution of independent films have emerged. But how do you make these new opportunities work for you? How do you find a global audience for your film? This workshop looks at how to build an audience and deliver a call to action that sells out cinemas.

SBS / NITV Event

Council Chambers, Festival Hub

Time: 2:30pm | Ticket Price: \$15

The SBS and NITV commissioning team will host a networking presentation where they will discuss and provide updates on their commissioning slate and ambitions for 2018-19. Before the presentation, the team will be available for one-on-one Pitch Sessions.

Supported by Screenwest, this is an invaluable opportunity for local industry to hear about future programming decisions, content trends for the broadcaster and most importantly a chance to meet the commissioning team.

ADG Directors Chair

Council Chambers, Festival Hub

Time: 4:30pm | Ticket Price: \$15

The Director's Chair provides industry practitioners and festival audiences with the opportunity to meet and hear from a leading director attending CinefestOZ, ADG CEO Kingston Anderson will moderate the Q&A session.

Previously, ADG hosted successful events with Gillian Armstrong and Scott Hicks.

Emerging Filmmakers Networking Evening

The Weld

Time: 4:30pm | Ticket Price: \$10

Emerging filmmakers are invited to an evening of networking to celebrate Day One of the Industry Program. With a welcome drink on arrival and nibbles, it's a great opportunity to share your own industry stories and connect in the historic ambience of the Weld. A cash bar is available.

FRIDAY 24TH AUGUST

SPA Breakfast Briefing

Council Chambers, Festival Hub

Time: 8:30am | Ticket Price: \$30 for SPA members, \$45 for non-members



Zareh Nalbandian, CEO and Co-Founder of Animal Logic will be in conversation at SPA's Breakfast Briefing.

Join Matthew Deane, Screen Producers Australia CEO and Zareh Nalbandian, CEO and Co-Founder of Animal Logic, in conversation at this CinefestOZ Breakfast Briefing in Busselton as part of CinefestOZ. Having developed and produced large-scale projects including Peter Rabbit and The LEGO® Batman Movie, don't miss Zareh discussing his work and where the industry is heading. Coffee and light breakfast served.

Global WA - Panel Discussion

Council Chambers, Festival Hub

Fri Aug 24 | 10.15am | Price \$15

It's a big world out there with WA emerging as a major player. Join us as we explore the current landscape and unpack our industry and our sector – how we see ourselves and how we are seen. Panel facilitated by Screenwest and will include industry practitioners Toby Nalbandian (Animal Logic), Alex Young (Mandeville Films) and Stephen Basil-Jones (Sony).

AFTRS: The Business of Screenwriting

Council Chambers, Festival Hub

Time: 12pm | Ticket Price: Free

Being a screenwriter is no longer just about what's written on the page, it's also about keeping track of your story and knowing how to target a market for your work. AFTRS Head of Screenwriting Pieter Aquilia leads a discussion on the Business of Storytelling with AFTRS Head of Screen Business Peter Herbert and AFTRS alumni Nathan Mewett and Maziar Lahooti. Networking light lunch to follow.

SATURDAY 25TH AUGUST

AWG & Scripted Ink present: The Craft of Writing Animation

The Weld

Time: 9am | Ticket Price: \$50 AWG Members, \$75 for Non-members

Explore the craft of writing animation with three acclaimed animation writers/script producers, Clare Madsen, John Armstrong and Stuart Page. Enjoy a seminar, followed by participation in a writers' room developing an animation series concept - mentored by an experienced script producer. Each room will then present a (mock) pitch and receive feedback on the concept.

Surviving Screen- WIFTWA

Undalup Room, Festival Hub

Time: 9:30am | Ticket Price: \$10 WIFTWA Members \$20 for Non - members

Join Women in Film & Television Western Australia for this year's CinefestOZ forum "Surviving Screen" where industry panelists will share their insights into riding the highs and lows of the professional rollercoaster. The forum will also address the short and long-term issues facing women working in the screen industry.

Market Update - China

Council Chambers, Festival Hub

BUSSELTON

Sat Aug 25 | 10.30am | \$15

Recently returning from a trip to China, Screenwest CEO Seph McKenna will lead a discussion on China's local screen industry and the exciting developments on the horizon. Screenwest is proudly sponsoring this event including a morning tea.

Mark Morrissey - International Artist Management - Morrissey Management

CQ University (32)

Sat Aug 25 | 10.30am - 11.30am | \$10

This insightful forum provides Industry practitioners and festival audiences with the opportunity to meet and hear from a leading Manager in the International arena. Following this session will be an introduction to Lizzi Dayney Morrissey from MissusM Creative. An informal conversation about all things PR, Red Carpet, Branding and Events.

ALL FESTIVAL

Industry Hub

The Good Egg

Time: Daily, from 6:30am – 5:30pm

Filmmakers and industry professionals are invited to the Industry Hub, a space on offer for networking and relaxing in between festival events, complete with free Wi-Fi. Entry admitted to Industry Pass holders or those registered to the Networking Database. Coffee and food discounts available.

To buy tickets and passes download the iPhone app or visit our website.

Program is subject to change, with further activities likely to be added.

All Industry Program events are held in Busselton.

PASSES

Industry Pass: \$130

The Industry Cinepass allows filmmakers to attend up to 12 CinefestOZ Industry Program events throughout the festival from Thursday to Saturday.

Student Pass: \$90

The Student Industry Cinepass is for film industry students, providing access to all events included in the CinefestOZ Industry Program and one Side Bar of emerging talent.

(Both passes do not include ADG and AWG workshops)

Industry Partners



Presenting Partner



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