

# **CINEFESTOZ** 2023 INDUSTRY PROGRAM

## THURSDAY 31ST AUG - FRIDAY 1ST SEP 2023

Enquiries: industry@cinefestoz.com

Industry Partners













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## INDUSTRY PROGRAM - DAY 1 Thursday August 31

#### 8:00AM FESTIVAL HUB

Gathering of the Guilds Networking breakfast

#### 9:00AM FESTIVAL HUB

## **CinefestOZ Welcome**

In attendance: Mellisa Teede, CEO SWDC & Cassandra Jordan CEO CinefestOZ

## US International Guest Speaker:

## Supported by US Consul

Emmy nominated film and television producer and studio executive Debbie Liebling is renowned for her pivotal role in the development and realisation of the cultural sensation South Park. She also served as the President of Production at Universal Pictures, overseeing the creation of hit films like Bridesmaids, Pitch Perfect, and TED. Since her time at Universal, Liebling's impressive list of credits have continued to grow. Her work now includes notable projects such as JULES, PEN15, and 65. She has also collaborated with acclaimed figures in the industry, such as Ben Stiller and Sam Raimi. Debbie Liebling's contributions span a remarkable spectrum of successful productions, cementing her reputation as a visionary within the entertainment landscape.

#### Followed by Q & A: Host: Miley Tunnecliffe

Supported by US Consul Perth

## 10:00AM FESTIVAL HUB The Making of Animation Productions: From Concept to Collaboration

Animation is an ever-evolving and captivating medium, coupled with an extremely challenging business model. Behind each adored animated series lies a fascinating world of ingenuity, imagination and business expertise that drives its inception. Join Francesca Hope, Cofounder of Siamese, producing partners on the animated feature '100% Wolf' as she participates in an insightful conversation with Ludo Studio's, Daniel Schultz, one of the strategic minds behind the global phenomenon 'Bluey' and Executive Producer of 'South Park', Debbie Liebling.

#### Host: Francesca Hope (Siamese) In attendance: Daniel Schultz (Ludo Studios), Debbie Liebling

Supported by Lotterywest, Spaceubed and the Innovative Society Initiative

## 11:00AM FESTIVAL HUB

## From Sweet As to Total Control - Spotlight on Director Jub Clerc

Jub Clerc's boundless talents span casting for television and feature films, writing for theatre, and even a stint as a touring opera singer. Her directing debut was a chapter of the acclaimed anthology "The Turning" and she seamlessly transitioned to the fast-paced world of series television with "The Heights." Her first feature "Sweet As" not only made history by winning the NETPAC Award at TIFF but also garnered a prestigious Crystal Bear at the Berlin Film Festival and the Black Magic Innovation Award at MIFF. Her most recent work directing Season 3 of "Total Control," starring Deb Mailman, Rachel Griffiths, and Rob Collins. Join us as we cast a spotlight on her remarkable career, her creative approach, and her perspective on storytelling as a powerful tool for advocacy and change.

#### Host: Jodie Bell (Ramu Productions)

11:45PM FESTIVAL HUB

## NETWORKING LUNCH BREAK

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## 1:00PM FESTIVAL HUB

#### Meet the Streamer- STAN

Join us for an exclusive session with Katherine Brown, the Development Associate for Stan, helping oversee all of Stan's Original scripted, entertainment, and factual programming. Gain valuable insights as she shares what Stan is actively seeking and the key factors that can get your projects considered by their prestigious platform.

Host: Chris Veerhuis, Head of Production Screenwest In Attendance: Katherine Brown, Development Associate

## 2:00PM FESTIVAL HUB

## Film Distribution and Marketability with Bonsai Films

In the ever-evolving realm of film distribution, understanding the market and effectively exploiting content is essential. With experience at loon Films, Dendy, and now Bonsai Films, Jonathan Page has released numerous films in Australia, New Zealand, and launched projects at prestigious events such as the Cannes and Sundance Film Festivals. Join Jonathan in a discussion about Australian film distribution and sales intricacies, including the issues impacting film reach and success, from market competition to evolving audience preferences, and discover how he maximizes Australian cinema's potential.

Host: Cathy Henkel Director - WA Screen Academy ECU In attendance Jonathan Page (Bonsai Films)

### 3:00PM FESTIVAL HUB

## In Conversation with Jury Chair - Robert Connolly, Arenamedia

Robert is one of Australia's most acclaimed and best-known filmmakers with an international career spanning 30 years. His films include *Blueback* starring Mia Wasikowska, the box office hit *Paper Planes* with Sam Worthington, *Balibo* starring Oscar Isaac and Anthony LaPaglia and the compendium feature film *The Turning* with Cate Blanchett and Rose Byrne. Most recently Robert wrote and directed *The Dry* based on Jane Harper's best-seller and starring Eric Bana. In television, he directed the International Emmy-nominated *The Slap* and *Barracuda* for NBC Universal and *Deep State* for Fox Network Group, starring Mark Strong. As a producer and executive producer Robert's credits include *The Boys, Romulus My Father, The Warriors, Gallipoli* and *Chasing Asylum.* 

#### Host: Robert Patterson (Arenamedia)

## 4:00PM FESTIVAL HUB

## Networking Opportunity at The Esplanade Hub

## INDUSTRY PROGRAM - DAY 2 Friday September 1

## 8:00AM FESTIVAL HUB CinefestOZ & SPA Networking Breakfast

## 9:00AM FESTIVAL HUB CinefestOZ Welcome Day 2

## Business Events Perth proudly presents National Guest Speaker, Deborah Riley

A four-time Emmy Award winner and one of the world's most sought-after Production Designers. From her early involvement in The Matrix (1999) as a set designer to her pivotal role as a production designer on HBO's Game of Thrones, she has left a lasting impact on the field. Join us as she shares insights and experiences from her incredible career, offering a unique perspective into the collaborative efforts that brought one of television's most beloved shows to life. Following her presentation, enjoy a 45-minute Q&A session moderated by Emma Fletcher (Production Designer)

## 11:00AM FESTIVAL HUB

## Meet the Streamer - BINGE

Discover how BINGE has driven growth since its inception, gain insights into what is shaping their commissioning decisions, and learn how the streaming service is captivating audiences through compelling Australian storytelling.

Host: Kelvin Munro (Executive Producer The Penguin Empire) In attendance: Executive Director Alison Hurbert-Burns

## 11:45PM FESTIVAL HUB NETWORKING LUNCH BREAK

## 1:00PM FESTIVAL HUB The Future of Feature Docs: Survival or Revival?

In an era where streaming has revolutionised content consumption, this panel takes a deep dive into the future of feature-length documentaries. Drawing insights from the recent box office record-breakers, our esteemed speakers will navigate the shifting landscape, addressing questions of survival, resurgence, and the ongoing relevance and feasibility of these narratives.

Host: Julia Redwood (Prospero Productions) In attendance: Richard Todd (Aquarius Production) Jonathan Page (Bonsai Films), Rachel Ward (Director/Actor), Paul Williams (Screenwest)

## 2:00PM FESTIVAL HUB Sustaining Success: Navigating Profitability

Navigating Profitability The screen inclustry offers a roller-coaster journey through a world of creativity and commerce, holding boundless potential, yet achieving sustainable profits remains a challenge. Join these enduring producers and businesses as they delve into a discussion about the evolving challenges, breakthroughs, and strategies that lead to lasting growth and industry longevity. What does the future hold for sustainable success?

Host: Matt Deaner CEO Screen Producers Australia In attendance: Melissa Kelly (Factor 30 Films), Shannan Louis (Fat Belly FX), Daniel Schultz (Ludo Studios) Vincent Sheehan (Origma 45)

## 3:00PM FESTIVAL HUB The Twelve Case Study

Join the team behind the acclaimed series "The Twelve" as they discuss their insights and experiences in making the first series a resounding success. With the second series being the biggest-ever production in WA, discover the state's allure as a filming destination and gain a sneak peek into the promising future of Australian drama in Western Australia.

Host: Chris Veerhuis, Head of Production Screenwest In attendance: Alison Hurbert-Burns (Binge), Ally Henville (Easy Tiger), Sarah Walker (Writer), Hamish Lewis (WBITVP)

## 4:00PM FESTIVAL HUB

## The Screenwest Industry Advisory Group (IAG)

Is pleased to invite members of the Western Australian Screen Industry to a 'town hall' style meeting in Busselton to raise items of discussion and ask questions of the group. Chris Veerhuis Head of Production at Screenwest will give an industry update, followed by IAG discussion on Friday 1st of September, as part of the CinefestOZ Industry Program.

## **INDUSTRY VENUE & INFORMATION**

### **FESTIVAL HUB**

#### Esplanade Hotel, 30-38 Marine Terrace Busselton

DOORS OPEN 9am with complimentary tea and coffee station (barista coffee available for purchase)

Free WiFi and meeting tables are available throughout the festival so you can work between sessions.

### **CONTACT US**

Industry Program Manager: Brooke Thomas E-mail: industry@cinefestoz.com Mobile: +61 (0) 455 369 550

Movie crew will also be on hand to assist you at the Festival hub.

### STAY CONNECTED VIA SOCIAL

# tag your photos from Industry to your social profiles and tag us at #cinefestozindustry so we can repost them.





